

# M+ SUSTAINABILITY

## Project Overview

Strategic Projects & Governance Team

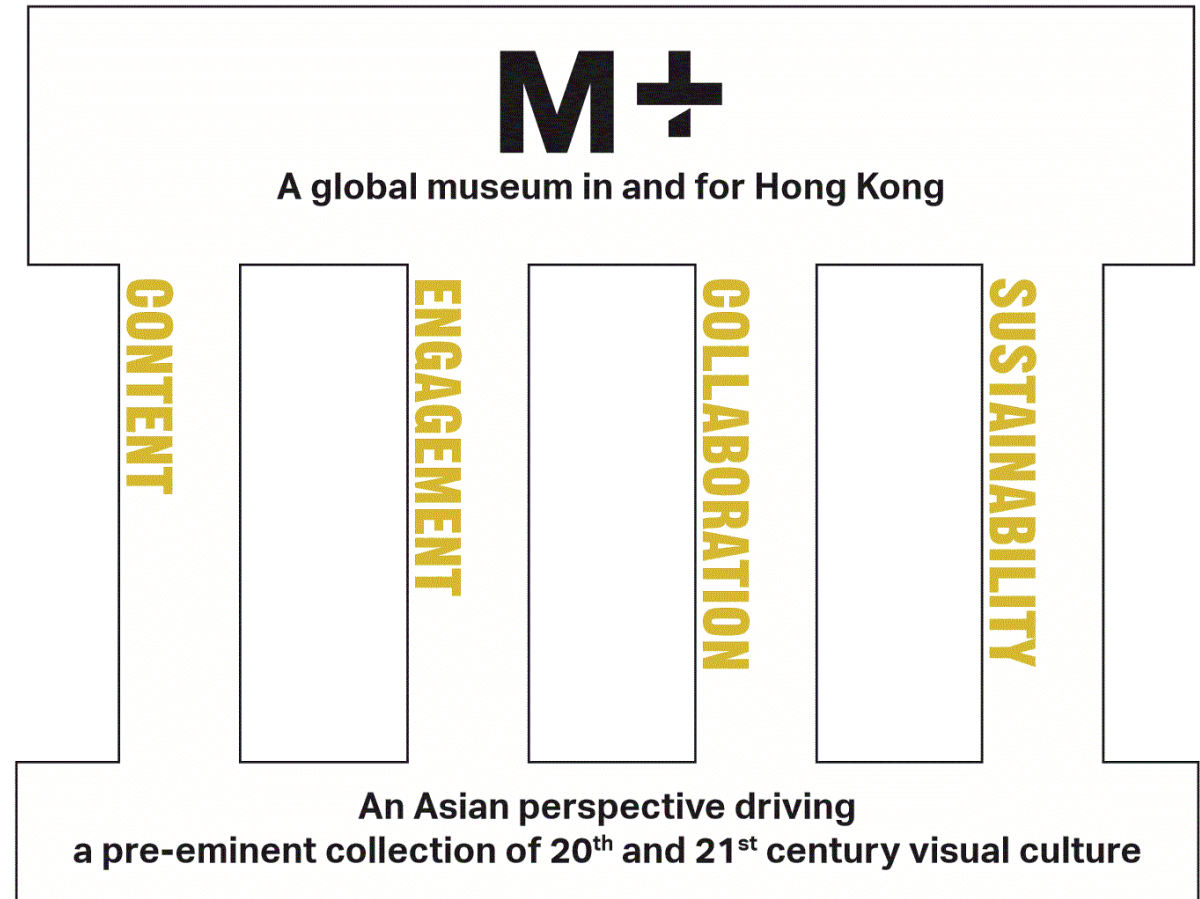
May 2021

# A strategic pillar of M+

Sustainability is a key pillar of M+. Our Impact Framework says:

*“We are committed to social and cultural wellbeing, and environmental and financial sustainability. We will continue to nurture our social and corporate responsibility while accelerating our response to climate change. .”*

Now is the time for M+ to articulate a cohesive sustainability approach.





Green Energy, Lily Padula

# Project Aims

To develop and implement an **M+ Sustainability Strategy** which:



achieves **museum-wide awareness** and ownership of M+'s commitment to sustainability



outlines actionable and achievable goals to deliver on our commitment to sustainability



ensures that our sustainability related achievements are enhanced year-on-year



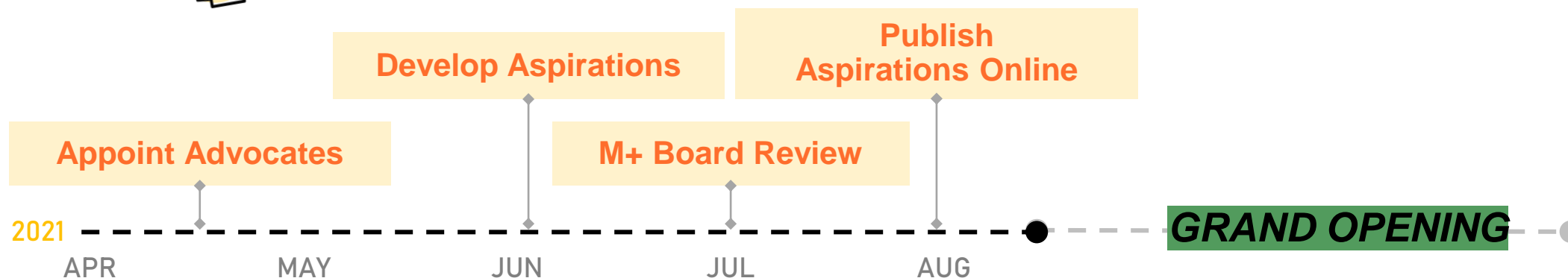
establishes a monitoring mechanism integrated into our KPI reporting cycle

Initially focusing on **environmental sustainability**, but ultimately embracing all 17 **UN Sustainable Development Goals**.

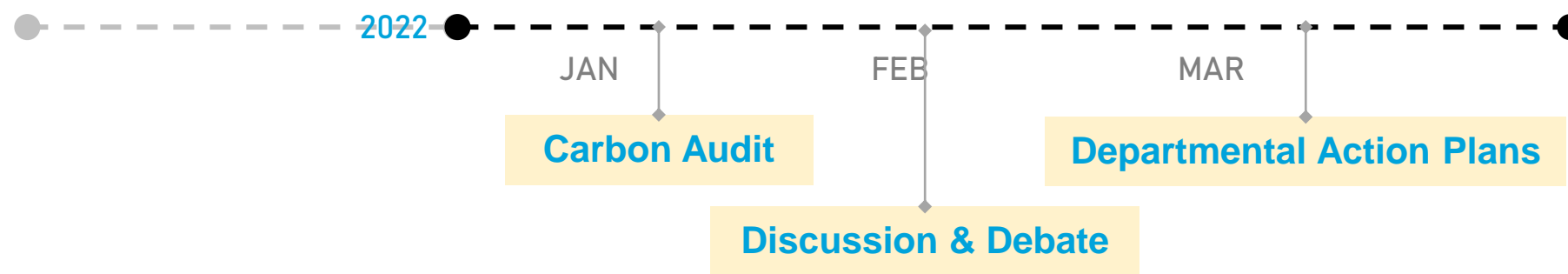
# Milestones



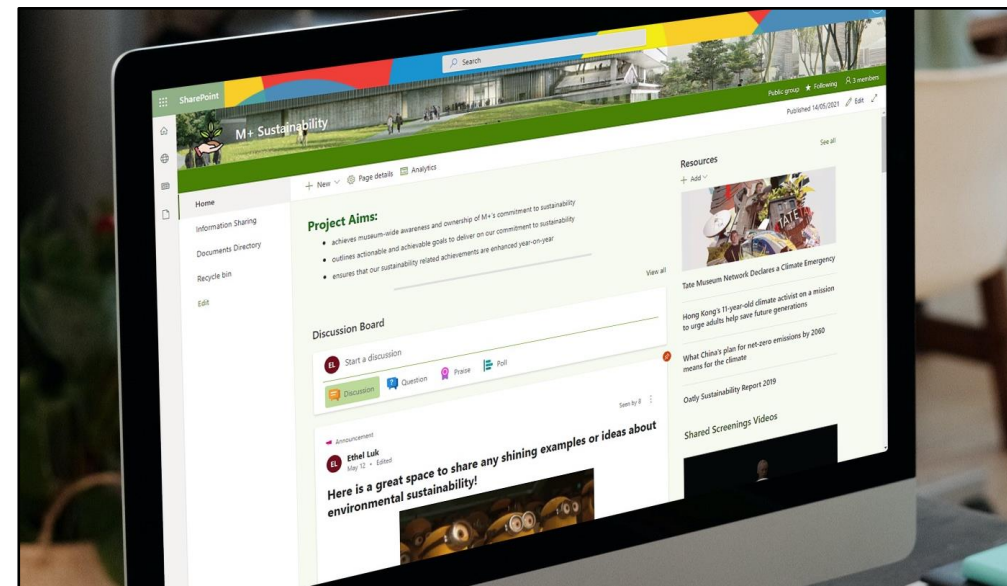
## “Developing our aspirations”



## “Planning our response”



# Engaging our Advocates



## Museum-wide call to action.

- **23** motivated people across all three departments have put their hands up to join the journey towards greater sustainability.
- **1** shared screening and **2** workshops to help shape our organisational aspirations.

- A **digital collaboration space** for all Advocates to share inspirational thinking and ideas.
- Working across teams to identify **existing good practice and quick wins** for environmental sustainability.
- Sharing **best practice** from leaders in the field.