M+ SUSTAINABILITY

Project Overview
Strategic Projects & Governance Team
May 2021
A strategic pillar of M+

Sustainability is a key pillar of M+. Our Impact Framework says:

“We are committed to social and cultural wellbeing, and environmental and financial sustainability. We will continue to nurture our social and corporate responsibility while accelerating our response to climate change.”

Now is the time for M+ to articulate a cohesive sustainability approach.
Project Aims

To develop and implement an M+ Sustainability Strategy which:

- achieves museum-wide awareness and ownership of M+’s commitment to sustainability
- outlines actionable and achievable goals to deliver on our commitment to sustainability
- ensures that our sustainability related achievements are enhanced year-on-year
- establishes a monitoring mechanism integrated into our KPI reporting cycle

Initially focusing on environmental sustainability, but ultimately embracing all 17 UN Sustainable Development Goals.
Milestones

“Developing our aspirations”

- Appoint Advocates
- Develop Aspirations
- Publish Aspirations Online

2021
- APR
- MAY
- JUN
- JUL
- AUG

GRAND OPENING

“Planning our response”

2022
- JAN
- FEB
- MAR

- Carbon Audit
- Departmental Action Plans
- Discussion & Debate
Engaging our Advocates

Museum-wide call to action.

• 23 motivated people across all three departments have put their hands up to join the journey towards greater sustainability.

• 1 shared screening and 2 workshops to help shape our organisational aspirations.

• A digital collaboration space for all Advocates to share inspirational thinking and ideas.

• Working across teams to identify existing good practice and quick wins for environmental sustainability.

• Sharing best practice from leaders in the field.